

RÉSUMÉ

David O'Reilly

Graphic Designer

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Address: **Observatoriegatan 19, 11329 Stockholm, Sverige** • Irish (EU) & Australian passport holder

EXPERIENCE

10+ YEARS

Roughcopy

Founder / Creative Director

Roughcopy is a small creative agency that specialises in branding, visual identity generation, print communications and packaging. Working from initial project stages through to final production across a wide variety of industry sectors including cafe/restaurants, skincare/cosmetic/spa, alcoholic beverages and fashion.

2.5 YEARS

Chimera Design

Senior Graphic Designer

I was primarily focused on FMCG packaging conceptualisation, design, artworking and production. Worked closely with international alcohol and food brands within the wholesale and retail space. I was responsible for both small and large projects from briefing through to production.

2 YEARS

Dept of Training & Workforce Development

Desktop Publisher / Graphic Designer

Worked collaboratively with editors, instructional designers and writers to produce printed and digital learning materials. Also worked as part of the corporate communications team producing corporate branded materials.

1 YEAR

Barcelona Pty Ltd

Graphic Designer

In-house graphic designer for the Barcelona Pty Ltd group of restaurants and cafes. Responsibilities included the design, development and production of branding, advertising, menus, wayfinding, signage, internal store graphics and store fit-outs.

2 YEARS

The Cut Creative

Graphic Designer

Digital and print communications designer working in the fashion, sporting events, technology and hospitality industries.

2 YEARS

Austereo

Sound Engineer

Outside broadcast sound engineer for Perth's 92.9 and 94.5 radio stations.

EDUCATION

Bachelor of Arts (DESIGN) 2006

Curtin University of Technology

SKILLS

- Art direction
 - Brand management
 - Typography
 - Artworking / Final art
 - Layout design
 - Print management
 - Desktop publishing
 - Packaging ideation & conceptualisation
 - Web design & digital publishing
 - Project management
 - Visual communications
 - Client management
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KEY PROFESSIONAL STRENGTHS

- Strong understanding and execution of typography.
 - Experience in branding, logo/logotype design, identity design and icon/symbol design.
 - An advanced technical knowledge of Adobe products and computer software.
 - Full comprehension of, and experience with, a wide variety of digital & print production methods and formats.
 - Experience managing and working on projects independently plus working collaboratively as part of a team.
 - Passion and dedication for design research, design processes and conceptualisation.
 - Hard working and dedicated to problem solving and producing the best solutions.
 - A positive approach and a sense of humour.
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PROFESSIONAL REFERENCES

Matt Austin

Python / Django Developer & Online Marketing Specialist
mail@mattaustin.me.uk • +61 (0) 435 02 49 29

Lyn Arnott

WestOne Coordinator, Publications, Projects
lyn.arnott@dtwd.wa.gov.au • +61 (08) 9229 5361

Anthony Pittaway

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